



**ideas group**

Facilitating & Sustaining Performance

# SPEAKING AND CHAIRING EVENTS

## Speaker Profile | CAMIL EL KHOURY



*"Fabulous!"*  
YPO

*"Great Techniques, Amazing energy,  
very passionate."*  
EFG-Hermes

*"Camil knows his stuff and is enthusiastic  
about his topic."*  
Starcom Mediavest Publicis Groupe

*"It is amazing how you link real life examples  
to your concepts."*  
KPMG

*"We now have a new definition of  
Customer Relationship"*  
Mashreq Bank

*"You were able to transmit your positive  
energy to all the participants. Thank you."*  
Tameer

*"This is the first time that we feel that all  
today's learning can really make  
a difference."*  
Johnson & Johnson

*"Made me passionate about learning more  
and applying management tools  
and techniques"*  
Unilever

Camil El Khoury is an International Speaker, Author and Vision Coach, with an extensive background in business consulting and training.

During the past years, Camil has helped public, private and non-governmental organizations build capabilities of growth in more than 80 countries. His clients include the Ministry of Finance and Development Planning of Botswana, International Marketing Council of South Africa, Unilever, Accenture, The Young Presidents Organization, BAE, Commercial Bank of Kuwait and SABIC.

A distinguished writer and regular contributor to articles and newsletters across the world, Camil is the author of the book "Do what you Love, Love what you Do", ISBN 978-9953-0-1468-5.

Camil is the Chief Vision Officer of ideas group a global learning and development consultancy that works with organizations to facilitate and sustain their performance. As an entrepreneur he has co-founded companies in the events, real estate, financial planning, IT and telecoms industries.

Camil, is a member of the International Coach Federation and the Professional Speakers Association, a gazing performance systems certified facilitator, holder of Level A and Level B Certificates of Competence in Occupational Testing from the British Psychological Society and an approved deliverer of the Chartered Management Institute.

Camil is energetic, sociable and believes that having fun in everything he does helps him not only achieve but exceed the desired results. He enjoys reading, hiking, writing and coaching individuals and teams to unleash their potential.

### Publications

2009

#### **Do What You Love, Love What You Do**

*A quick read to create your own personal vision and wake-up every day with passion and excitement*

### Topics

*Leadership, Strategy retreats, Motivation, Team building, Business ethics, Business acumen, , Time management, Stress management, Strategy execution, Change management, Aligning values, Communication skills, Creativity and innovative thinking, Introduction to project management, Performance under pressure, Coaching and Mentoring, Performance development, Marketing strategy and sales planning, Interpersonal Communication, Public speaking and Presentation skills.*

### Keynotes

- *Creating your personal vision*
- *Aligning your Strategy with your talents*
- *Live with Passion*
- *Customers? What Customers?*
- *Building a High Performance Culture*
- *Doing Business in the Middle East*

### Languages

- *English*
- *French*
- *Arabic*

**About ideas group:** ideas group is a global learning and human capital development firm specialized in leadership and team development. We help our clients become high performance organizations and foster a sustainable growth. We strive to continue on partnering with our clients, finding solutions for their sustainable performance through services that include management consulting, generic courses for immediate impact, tailor-made workshops and transformational experiential learning experiences.

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